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Swindon Town Football Company Limited

Registered Office County Ground Swindon Telephone No. 22118

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NEWS&VIEWS

This afternoon we welcome, for only the second league game between the two clubs. Chester, the city with a wonderful history. Last season honours were even - Chester won 2-1 at home and the Swindon game produced the same result in favour of the home team.

Their player/manager is Mr Alan Oakes, the former Manchester City player. He joined Chester in July 1976 as a player, after making 565 appearances for his previous club. Two months later he was offered the post of Manager in succession to Mr. Ken Roberts, the man who carved himself a permanent place in Chester history by leading them to their first-ever promotion the season before last. He still holds the office of advisor to the club.

Chester is on a very firm financial basis, which helps the players. The club sold an area of land for £290,000 and a few months later received £140,000 for the transfer of the Futcher twins to Luton. Then followed the sale of Graham Turner to Shrewsbury for £30,000.

In spite of these transfers they reached their ultimate aim - promotion, after being so close many times, while members of Division 3 (north).

To day Chester has won 4 away games, drawn 5, lost 13. Goals for 19 against 36. The defence seems to be a little vulnerable. Shall we gain a long awaited victory at home. Yes I'm sure we will.

FROM THE POOLS OFFICE!!!

Our Grand Jubilee Draw Tickets are now on sale. First Prize £500, Second £100, Third £50 plus many other tickets available from your agent or from the Pools Office.

As these could be the last programme notes of the season it would not be right to finish without mentioning the many people who have helped us at the Pools Office. To our many Rocket and Moonraker Lottery Agents who week in and week out sell our competitions to their customers. Also our Golden Goal Sellers who every match day stand out in all weathers to help the Club. To Keith Lester, Derek Johnson, Doug Woodman and Aubrey Saunders and the many others to numerous to name we would like to say THANK YOU for your efforts on our behalf. We hope you will be with us next season.

Doug Buswell Pools Manager

Talk of the Town

By the Chairman

What a pleasure it is to be able to say how much everyone, excepting the Brighton Contingent must have enjoyed Tuesdays match.

After our usual start, when we found ourselves a goal in arrears after approximately eight minutes we fought back all the way and proved again to our supporters that we have the ability and the courage to do well.

We have proved without doubt, against the sides that have won promotion this season that we are capable of promotion also. We have not been consistent and this is part of Frank and Dannys job to try and obtain. So much sweat and toil and long hours of patience has been put into our coaching sessions this season that it must have been very satisfactory to see such a spirited display.

It is so easy to forget the good games when the results go against one and it is so often only the last result that remains in some peoples minds. This is not so for our hardcore of supporters and to see three coaches of our friends travelling all the way to Grimsby augers well for our future.

With the season fast coming to a close Danny has got his most important work ahead of him and we wish him well in his team building plans.

Jack and Frank are planning to work with the young players through the summer months and it is not a holiday until next July that some people might think.

They have been planning for a long time now and the lists of promising players will be sorted through and I know that many trials are being arranged.

Todays game against Chester is important to us that we entertain to help keep out interests high to encourage our supporters to renew their season tickets for next year.

Chester have had a good season without winning honours and I am sure that they will want a good result for their pride as well.

On Tuesday next we play our last game against Portsmouth and at this moment they need every point: they can get.

We shall not be in the mood to give even Portsmouth anything, although we sympathise with them, the position they find themselves in, as we were in a similar spot last year.

Our friends at Reading are also fighting for survival and we should be sorry to lose Reading.

Visit our SOUVENIR SHOP after the match where we have the following items on sale all bearing the name of the club and/or our badge.

Papermate pens	70p	Mugs	45p
Satin Scarves	80p	Tankards	80p
Knitted Scarves	£1.25p	Ashtrays	60p
Coloured photo's - players -	20p	Tea Pot Stands	55p
Club Ties team	60p	Letter Racks	60p
Club Ties	£1.60p	Diaries	20p
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OUR VISITORS

by Tony Pullein

Chester

GRENVILLE MILLINGTON (Goalkeeper)

Grenville is a Welsh amateur international who made one appearance for Chester in 1968/69 and then left to join Rhyl. Brighton signed him in 1973 but within a couple of months he had re-joined Chester.

League Record: Chester 1 ap; Brighton nil aps; Chester 151 aps.

NIGEL EDWARDS (Defender) Nigel is a former Welsh Youth International and he also went with the Welsh senior squad on their 1971 tour of Australia and New Zealand. He has been a Chester regular for seven years. League Record: Chester 266(9) aps; 13 gls Rotherham (Ioan) nil aps.

TREVOR STORTON (Defender) Trevor developed with Tranmere Rovers who sold him to Liverpool for £25,000 in 1972. After a couple of years at Anfield, he signed for Chester in 1974. He can play both in defence and attack. League Record: Tranmere 112(6) aps., 8 gls; Liverpool 5 aps; Chester 128 aps., 6 gls.

BOB DELGADO (Defender) Bob didn't get into Luton's League eleven but soon got his debut after joining Carlisle in 1971. After a loan spell at Workington, he moved on to Rotherham in 1973 and signed for Chester last season. League record: Luton nil aps; Carlisle 25 (10) aps., 3 gls; Workington (loan) 7 aps; Rotherham 69 (1) aps., 5 gls; Chester 68 (3) aps., 4 gls.

JIM WALKER (Defender/Midfield) Jim spent many years with Derby County, moved on to Brighton in 1974 and joined Peterborough last season. He remained at London Road until this season's latest transfer. He has played in midfield for his last two games. League record: Derby 35 (6) aps., 3 gls;

League record: Derby 35 (6) aps., 3 gls; Brighton 29 (4) aps., 3 gls; Peterborough 13 (7) aps; Chester 31 aps., 1 gl.

PAUL RAYNOR (Defender) Paul turned professional for Chester last July and made his League debut against Gillingham last month at right-back. He has now switched to the left flank.

League record : Chester 5 aps.

DAVID BURNS (Forward) David has come in for top scorer Paul Grossley for the end of season games and his first League goal gave Chester a 1 - 0 win over Lincoln two weeks ago. League record: Chester 4 aps., 1 gl.

ALAN OAKES (Midfield/Player-Manager)
Alan won almost everything he played for in 17 seasons as a Manchester City player. He played for the Football League XI and was in the 40-strong squad for 1970 World Cup team. He joined Chester last summer.

League record: Man. City 562 (3) aps., 26 gls; Chester 44 aps., 1 gl.

STUART MASON (Midfield) A one-time England youth international, Stuart began his career with Wrexham. He moved onto Liverpool in 1967 and quickly switched to Doncaster. He returned to Wrexham in 1968 and joined Chester five years later.

League record: Wrexham 28 aps; Liverpool nil aps.; Doncaster 1 ap.; Wrexham 145 (13) aps., 3 gls; Chester 125 (4) aps., 6 gls.

BILLY DEARDEN (Forward) Billy is now in his second spell with Chester. He initially joined them in 1968 after serving Oldham and Crewe. After two seasons at Sealand Road, he was snapped up by Sheffield United and for three seasons he was one of their top goalscorers. He rejoined Chester on Ioan last season, completing the move during the summer. League record: Oldham 29 (3) aps., 2 gls.; Crewe 45 (3) aps., 7 gls; Chester 85 aps., 22 gls; Sheff. Un. 170 (5) aps., 61 gls; Chester 35 (1) aps., 7 gls.

TERRY OWEN (Forward) Terry, Chester's top scorer for the past two seasons, hasn't been among the goals to the same extent this term. Once with Everton, he went to Bradford City in 1970 and linked with Chester two years later. League record: Everton 2 aps; Brad. C. 41 (11) aps., 6 gls; Chester 161 (15) aps., 40 gls.

MIKE KEARNEY (Forward) Though Mike was Shrewsbury's top scorer in March, they allowed him to join Chester on Ioan. Introduced to League football by Shrewsbury in 1972/73, he was their top scorer with 14 goals last term. League record: Shrewsbury 143 (6) aps., 41 gls.; Chester 14 aps., 1 gl.

IAN EDWARDS (Forward) Chester equalled the club record fee when they p aid W.B.A. £20,000 for Ian this season, but now he is second-highest scorer with 11 goals including an F.A. Cup hattrick at Southend.

League record: W.B.A. 13 (3) aps., 3 gls.; Chester 16 aps., 6 gls.

Chester



Front Row (L-R) Billy Dearden, Jim Walker, Paul Crossley (Now with Seatle Sounders), Ian Howat, Terry Owen and Nigel Edwards.

Back Row (L-R) Ian Edwards, Trevor Storton, Grenville Millington, Alan Oakes (Player/Manager)
Bob Delgado and Stuart Mason.



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TOWN

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DATE		OPPONENTS		Н-Т	F-T	SCORERS (P) = PENALTY	A
S 14 Aug	Н	Northampton Town	(FLC1)	1 - 0	Colonia de la co		
W 18 Aug	A	Northampton Town	(FLC1)	0 - 0			
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Tu 24 Aug	A	Portsmouth		0 - 2		- Control of the Cont	
S 28 Aug	Н	Wrexham		0 - 0			
S 4 Sep	A	Chesterfield		0 - 0			
S 11 Sep	H	Sheffield Wednesday		1 - 1			boo
S 18 Sep	A	Lincoln City		0 - 0			
S 25 Sep	H	Gillingham		1 - 1			
W 29 Sep S 2 Oct	A	Peterborough United		0 - 1			
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S 16 Oct S 23 Oct	A	Walsall		0 - 1	Albert Co.		
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S 30 Oct	Н	Tranmere Rovers		1 - 1		Anderson (P)	
Tu 3 Nov	Н	Crystal Palace		1 - 1	1 - 1	Syrett	
S 6 Nov	A	Brighton & Hove Albion		0 - 3			
S 13 Nov	Н	Rotherham United		1 - 2		Anderson (P), Stroud	
S 20 Nov	H	Bromley	(FAC 1)	1 - 0	7.0	McHale, Syrett 2, Moss 2, Anderso	n 2
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S 18 Dec	A	Chester		1 - 0	1 - 2	Moss	
Tu 21 Dec	Н	Hitchin Town		0-0	3 - 1	Syrett, Moss 2	
M 27 Dec	н	Oxford United	1000	0 - 0	1 - 0	Prophett	
S 8 Jan	A	Fulham	(FAC 3)	3 - 1	3 - 3	Anderson, Moss, McHale	
Tu 11 Jan	Н	Fulham		2 - 0	5 - 0	Anderson, Syrett 2, Moss 2	T 18
S 22 Jan	A	Port Vale		2 - 1	2 - 2	McHale, Syrett	
S 29 Jan	Н	Everton		1 - 1	2-2	Syrett, Stroud	
Tu 1 Feb	A	Everton	(FAC 4R	0-0	1 - 2	Anderson	4.0
S 5 Feb	A	Wrexham		2 - 1	2-2	McHale, Aizlewood	
Tu 8 Feb	A	Preston		0 - 1	0-2		
S 12 Feb	Н	Chesterfield		1 - 0	3 - 0	Aizlewood, Anderson, McHale	
S 19 Feb	A	Sheffield Wednesday		1 - 1	1 - 3	Prophett	
M 21 Feb	A	Tranmere Rovers		1 - 0	1 - 0	Anderson	
S 26 Feb	Н	Lincoln City		1 - 1	2 - 2	Stroud, Moss	
S 5 Mar	A	Gillingham		0 - 1	2 - 2	McHale, Moss	
Tu 8 Mar	Н	Grimsby		1 - 0	4 - 1	Dixon, Prophett, Syrett, Anderson	
F 11 Mar	Н	Reading		1 - 2	2 - 2	Anderson, Moss	
S 19 Mar	A	Shrewsbury Town		1 - 2	2 - 2	Anderson, Trollope	
S 26 Mar	Н	Walsall		0 - 1	2 - 2	McHale, Anderson	
Tu 29 Mar	Н	York City		2 - 1	5 - 1	Moss 2, Syrett, McHale (P), McLau	ghlin
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S 30 Apr	Н	Mansfield Town		0 - 0	0 - 1		
Tu 3 May	Н	Preston North End		0-0	0 - 1		
S 7 May	A	Grimsby Town		0-2	0 - 2		
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S 14 May Tu 17 May	H	Chester Portsmouth					

N STATS

(For	Direc	tory	of Codes	- See	Page 10)
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PREVIOUS ENCOUNTERS

nv Chester

PREVIOUS ENCOUNTERS

*FULL LEAGUE RESULTS (Swindon Score first):

F.A. CUP (Round 4) Jan. 24, 1970

SWINDON TOWN

Horsfield 2, Jones, Smart

CHESTER

(1) 2 Cheetham, Lang.

Anderson

Att: 21,937

£6,861 Rec:

Swindon Town:

Downsborough; Thomas, Trollope; Butler, Burrows, Harland;

Smith, Smart, Horsfield, Jones, Rogers.

LEAGUE DIV. 3

Dec. 20, 1975 CHESTER

SWINDON TOWN

Delgado, Storton

(0) 1

Att: 3,674

Swindon Town:

Barron; Taylor G., Trollope; Amanuel (Butler), Burrows, Stroud;

McLaughlin, Dixon, Eastoe, Syrett, Anderson.

LEAGUE DIV. 3

Mar. 30, 1976 SWINDON TOWN

(2) 2 Moss, Syrett

Owen

CHESTER (1) 1

Att: 5,117

Swindon Town:

Barron; McLaughlin, Trollope; Stroud, Aizlewood, Prophett;

Moss, Dixon, Syrett, O'Brien, Anderson

TRANSFERS BETWEEN CLUBS :

Ken Brandon (outside-left) to Chester last appeared for Swindon v. Newport Mar. 14, 1953. Mick Betteridge (inside-forward) to Chester last appeared for Swindon at Shrewsbury

The Tottenham full-back Baden Herod joined Swindon in 1933 after a two-year loan to Chester.

SWINDON TOWN PLAYING STAFF 1976/77

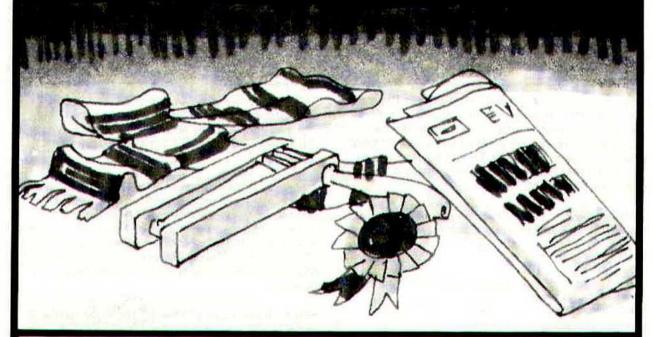
CODE USET		THIS SEASON APPS/GOALS	CAREER APPS/GOALS
STATS PAG	E	AFFS/GUALS	APPS/GUALS
hi	JIMMY ALLAN	41	112
01			
02	JOHN MCLAUGHLIN	37/2	204/10
03	TONY TAYLOR	24	297/16
04	KENNY STROUD	40/3	126/9
05	STEVE AIZLEWOOD	36/4	238/21
06	COLIN PROPHETT	44/6	266/16
07	DON ROGERS	2/1	500/182
08	WILL DIXON	37/2	291/10
09	HOWARD GODDARD	13	77/18
10	GERRY O'BRIEN	15	108/2
11	TREVOR ANDERSON	39/14	129/33
12	DAVE SYRETT	41/8	120/30
13	DAVE MOSS	43/13	184/43
14	PHIL HARRIS	1	1
15	FRANK BURROWS	3	484/14
16	RAY MCHALE	43/10*	249/56
17	JOHN TROLLOPE	33/1	696/21
18	JOHN GILLIGAN	1	6/1+
19	WYN HOOPER	5	181/21+
20	MICKY FRENCH	6	52/12+
21	JIM BARRON	3	395
22	RUSSELL LEWIS	4	4

^{*} Includes 4 apps., 2 goals for Halifax Town

LEAGUE GAMES ONLY - including appearances as substitute.

⁺ Not including appearances for other clubs this season

Part of every supporter's kit.



The Evening Advertiser



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The Men Who Got The Goals

by Tony Pullein

With two games to go, Brighton striker Peter Ward had the chance to grab two scoring records. He needed one more to establish a new League record of 31 for Brighton and four more to become the best Third Division scorer since Ted MacDougall hit an incredible 47 for Bournemouth in 1971/72.

This is how the Third Division scoring chart looked after last Saturday's games:

	League	Lge,Cup	FAC	TOTAL
Ward (Brighton)	30	3	1	34
Whittle (Wrexham)	27	2	3	32
Crawford (Rotherham)	21	2	6	29
Ashcroft (Wrexham)	20	2	5	27
Bruce (Preston)	23		2	25
Wylde (Sheff, Wed.)	20	3	1	24
Buckley (Walsall)	18	3		21
Rowland (Bury)	17	3	1	21
Elwiss (Preston)	19		1	20
Parker (Chesterfield) (includes 18 for Sout	17 hend)	1	2	20
MOSS (SWINDON)	12	12	7	19
Moss (Mansfield) (includes 7 for Peterb	15 orough)	3	1	19
Murray (Reading)	16	2	1	19
Shinton (Wrexham)	15		4	19
Ward (Lincoln)	17		2	19
ANDERSON (SWINDON	1) 13		5	18
Beamish (Port Vale) (includes 2 for Blackt	12 ourn)	2	4	18
Fern (Chesterfield)	18	-		18
Phillips (Rotherham)	16	2		18

Best individual efforts in the Third Division this season were four-goal hits by Ashcroft (Wrexham), Ward (Brighton), Randall (Mansfield), Fern (Chesterfield) and Whittle (Wrexham). Whittle also hit another hat-trick and is the only player to have scored three or more goals in a game more than once in the Third Division this season. All told 17 hat-tricks have been recorded.

The record for scoring most League goals in a season in the Third Division since it was reformed in 1958 remains with Derek Reeves (Southampton) who hit 39 in 1959/60. Second best was Cliff Holton's 37 for Watford in 1961/62, then come Tony Richards (Walsall 1960/61) and Brian Bedford (Q.P.R. 1961/62) with 36 each.

When MacDougall got his 47 for Bournemouth in 1971/72, 35 were in the Third Division. His tally of ten F.A. Cup goals included nine in one game against Margate — an all-time record for the F.A. Cup.

MacDougall went on to become a Scottish international and he is still scoring goals at an amazing rate for Southampton. He had hit 26 for them by last weekend. MacDougall's aggregate total of goals in the Football League now totals 221 which leaves him second only to Derby's Kevin Hector (257) among players currently in the competition.

The highest total among players currently on the books of a Third Division club belongs to Swindon's Don Rogers who has 182 to his credit. Don, of course, joined Yeovil on loan some weeks ago.



THIRD DIVISION LEADING GOAL-SCORERS (up to and including Tuesday May 10th)

BRIGHTON

: Peter Ward 31, Ian Mellor 12, Brian Horton 9

BURY

: Andy Rowland 16, Jimmy McIlwraith 10, Alan Woolfall 6

CHESTER

: Paul Crossley 14, Bill Dearden 7, Ian Edwards 6

CHESTERFIELD CRYSTAL PALACE : Rod Fern 18, Malcolm Darling 7 Rachid Harkouk 10, Dave Swindlehurst 9, Jeff Bourne 8 Damien Richardson 15, Danny Westwood 12, Ken Price 7

GILLINGHAM GRIMSBY

Malcolm Partridge 10, Jack Lewis 8

LINCOLN MANSFIELD NORTHAMPTON

John Ward 17, Peter Graham 13, Phil Hubbard 9 Kevin Randall 17, Ernie Moss 15*, Colin Foster 9 : Billy Best 12, Paul Stratford 12, Derrick Christie 5

OXFORD PETERBOROUGH

: Peter Foley 12, Billy Jeffrey 8, Andy Bodel 6 : David Gregory 9, John Cozens 7

PORTSMOUTH

Dave Kemp 14, Peter Denyer 6, Micky Mellows 6, Matt Pollock 6

PORT VALE PRESTON

Ken Beamish 12, Mick Cullerton 8, John Rogers 6

Alex Bruce 23, Mike Elwiss 19

READING ROTHERHAM : John Murray 16, Pat Earles 5, Mick Hollis 5

: Alan Crawford 21, Trevor Phillips 17, David Gwyther 11 SHEFF, WED : Roger Wylde 20, Tommy Tynan 13, Paul Bradshaw 7 SHREWSBURY

SWINDON

: Chic Bates 13, Mike Kearney 12, Brian Hornsby 8, Graham Turner 8 : Trevor Anderson 14, Dave Moss 12, Ray McHale 10+

TRANMERE WALSALL

Russ Allen 16, Ronnie Moore 9

WREXHAM

: Alan Buckley 18, George Andrews 7 : Graham Whittle 27, Bill Ashcroft 20, Bobby Shinton 15

YORK

: Brian Pollard 12, Jim Hinch 7, Ian Holmes 7

Figures include FOOTBALL LEAGUE games only.

Includes 3 for Peterborough United

+ Includes 2 for Halifax Town

Includes 1 for Crystal Palace

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Applications will now be accepted for Season Tickets for next season and the prices are as shown below. The price for Ground Season Tickets has not yet been decided, but as soon as a decision has been made, it will be publicised. It should be noted that Season Tickets, including those for the Ground, will cover admission to all Division III and Football Combination matches played on the County Ground, Swindon. The form below may be used to make your application.

SWINDON TOWN FOOTBALL COMPANY LTD., COUNTY GROUND, SWINDON. SEASON TICKET APPLICATION FORM — SEASON 1977/78.

(One form for each ticket please — all applicants should submit a completed form when purchasing their ticket)

PLE	ASE PRESENT	LAST SEASON	S TICKET WITH	THIS FORM
NAME		14 14 6	ADDRESS	
I wish to reser	rve a seat in the			
NORTH STA PRICE £26.0 Junior & Seni			ROW	SEAT NO
SOUTH STAN PRICE £24.0 Juniors & Se			ROW	SEAT NO
PRICE £30.0	US CLUB BOX 0 ior Citizens £18.00		ROW	SEAT NO
My present se	at is BLOCK/ZON	E	ROW	SEAT NO
NOTES. 1.	If this application for the return of		lease enclose a stan	ped addressed envelope
2.			eague Home Matche tches to be paid for.	
3.	Existing Season	Ficket Holders' seat	s will be reserved ur	ntil 31st JULY, 1977.
the		fala FACV DAVA	CALT DI AAI I	
Do you wish t	to take advantage o	of the EASY PAYM	ENT PLAN during	the Summer months?
If VEC analog	se £ as	initial deposit		YES/NO.
Charles the second of the second of the second		STATE OF THE PROPERTY OF THE P		U- 6.01 6.01 -
			remittance to cover enclosed.	
I am a Canior	CITIZEN (please n	provide proof if this	is the first applicat	ion
OR	CITIZEN (please p	novide proof it tills	is the mist applicat	ion
	under the age of 1	6 (Please provide pr	oof).	
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or

46 Cricklade St., Cirencester. Telephone 3479

or any Rimes Booking Agents

SATURDAY 14th MAY 1977

SWINDON

- 1. Allan
- 2. Dixon
- 3. Trollope
- 4. Stroud
- 5. Aizlewood
- 6. Prophett
- 7. Moss
- 8. McLaughlin
- 9. Syrett
- 10. McHale
- 11. Anderson
- 12. Taylor

at 3.00 p.m.



Referee:

Mr. K. G. Salmon (Hadley Wood, Herts)

Linesmen:

Red Flag:

Mr. R. E. Keyes (Weston-Super-Mare)

Yellow Flag:

Mr. G. R. Knight (Bristol)

CHESTER

- 1. Millington
- 2. Edwards
- 3. Walker
- 4. Storton
- 5. Delgado
- 6. Oakes
- 7. Mason
- 8. Owen
- 9. Edwards
- 10. Rayner
- 11. Burns
- 12. To be named

Referee:

KEN SALMON (Hadley Wood, Herts) Started refereeing in 1963 and progressed to

the Mid-Herts, West Herts., and Herts County Leagues on to the Isthmian League and Football League list. Refereed the Hertfordshire Senior Cup Final in 1972, and lined the England v Wales Amateur International in 1970, a Football League Cup Semi-Final (1974), and a U.E.F.A. Cup match in Sweden (1975). Was reserve official for the England v. Wales World Cup Qualifier at Wembley in 1973

A married man, with three children, he is a Road Safety Officer in local government. His interests are junior football and stamp collecting.

REMAINING MATCHES AT COUNTY GROUND

Tuesday, 17th May, K.O. 7.30 p.m.
v PORTSMOUTH – DIV. III
Thursday, 19th May, K.O. 7.30 p.m.
v INTERNATIONAL POLICE

(- Friendly)

KEY OF THE BOARD

- A Gillingham v Tranmere Rovers
- B Portsmouth v York City
- C Port Vale v Rotherham
- D Reading v Grimsby
- E Sheffield Wed. v Oxford Utd.
- F Shrewsbury v Preston N.E.
- G Walsall v Bury
- H Wrexham v Mansfield
- I Birmingham v Everton
- J Coventry v Manchester City
- K Derby v Ipswich Town
- L Leeds v Queens Park Rangers
- M Liverpool v West Ham Utd.
- N Manchester Utd. v Arsenal
- O Middlesbrough v Bristol City
- P Newcastle v Aston Villa
- Q Norwich v Sunderland
- R Tottenham H v Leicester
- S West Brom A. v Stoke
- T Bristol Rovers v Sheffield Utd.